



# WHO WE ARE !



- An Exponentially evolving organisation.

- 360 degree marketing solution provider.

- Best in class service to establish our clients as one of the premium brand.



# WHY US?

Firstly we provide one stop solution to your needs of Branding, Media and Events.

We value client service and client relationship.

We are very conscious of the need to be 'Budget Savvy'.

With some of our services we give 'Tiered pricing' meaning the higher the quantity you purchase the more you save.



# OUTDOOR ACTIVATIONS

Our brief-driven, tailor made solutions are the result of in-depth research and a deep understanding of consumer journey and shopping behaviour in the different environments in which we operate.





# OOH AQUALITE



# OOH FUTURE RETAIL





# OOH STAR CEMENT





# CENTURY PLY



# TRANSIT BRANDING







# ACTIVATIONS



**As a BTL agency we see the huge, mind blogging potential of your budget when it comes to activations. We bring your brand alive in every sense of the word with strategies that are effective and communication that is precise and targeted. For your audience to experience your brand, its USPs and convert them into loyal followers at a fraction of your budgets. The impact we generate on ground with our idea is something you can measure.**



# FBB- CHRISTMAS ACTIVITY



# ROAD SHOW FOR PURIFICUP





# BIG BAZAR PRE-BIHU ACTIVITY





# FRESHY AT IIT ALCHERINGA 2015



# VIVO-MALL ACTIVITY





# PROMOTIONAL ACTIVITIES FOR HATTI MATIM MONTESSORI





# RED FM APARTMENT ACTIVITY



# RED FM BANDSTAND AT BIGBAZAR





# RENAULT - ACTIVATIONS





# NAILSCON 2015–RETAIL BRANDING



# CHEMCON-AANTON PAAR





# STALL FABRICATION- CANON



# ARRINA STALL FABRICATION





# DIGI DHAN MELA

## ALLAHABAD BANK STALL BRANDING



# MSME- STALL BRANDING







# **CORPORATE EVENTS**



**We create the perfect vehicle for your corporate events. Beginning from Pre-launch to the launch event and post launch hype, we create a seamless experience for your audience to experience your brand story. The ideas we offer, the entertainment and the experiences we deliver add value to your brand because they are a perfect fit.**

# PIDILITE DEALER MEET AND THE PRODUCT LAUNCH-2017





# METROPOLIS



# PIDILITE DEALER MEET 2016





# STAR CEMENT-CRICKET LEAGUE



# PASSION FOR EXCELLENCE-2013





# **PARTICIPANTS OF 'PASSION FOR EXCELLENCE' 2013**

- **INDIAN OIL CORPORATION LTD.**
- **BHARATIA RESERVE BANK NOTE MURDAN PVT. LTD.**
- **MARUTI SUZUKI**
- **INDIAN INSTITUTE OF COAL MANAGEMENT - RANCHI**
- **AMBUJA CEMENT**
- **TITAN INDUSTRIES**
- **VST INDUSTRIES**
- **MAX CEMENT**
- **EMAMI GROUP**

# PASSION FOR EXCELLENCE - 2014





# **PARTICIPANTS FOR THE 'PASSION FOR EXCELLENCE' 2014**

- **INDIAN OIL**
- **CENTRAL COAL FIELDS**
- **DALMIA CEMENT**
- **MARUTI SUZUKI**
- **EMAMI GROUP**
- **KAMAKHYA TMT BARS**

# CHILDRENS DAY CELEBRATION STAR CEMENT





# PRODUCT LAUNCH OF ERKE AND JUMA SHOE MELA 2013



# SHOE MELA 2014





# ERKE AT ALCHERINGA



# **MEDIA AND PUBLIC RELATION INTERACTIONS**

Our integrated approach helps us provide the best counsel to build, nature and protect your reputation Above all we strongly believe in ethics and integrity being at the core of the communications industry. We strive to create relationship based on trust and reliability, whethe for ourselves or our clients.



# FBB COLORS FEMINA MISS INDIA GUWAHATI AUDITIONS 2017



# FEMINA MISS INDIA PRESS MEET 2016





# PRESS CONFERENCE BRAND LAUNCH- JHAKAAS



# PRADARSHINI 2016 PRESS CONFERENCE





# AMRIT CEMENT CSR INITIATIVE



# KD GROUP-CREATIVE



EARTHQUAKES DON'T HURT US. STEEL AND CONCRETE DO.



এতিয়া ভূমিকম্পৰ পৰা কি ভয়

Prevent such mishaps  
with super grip Xtech tmt bars.

CALL TOLL FREE NO. 1800-345-3618

## XTECH

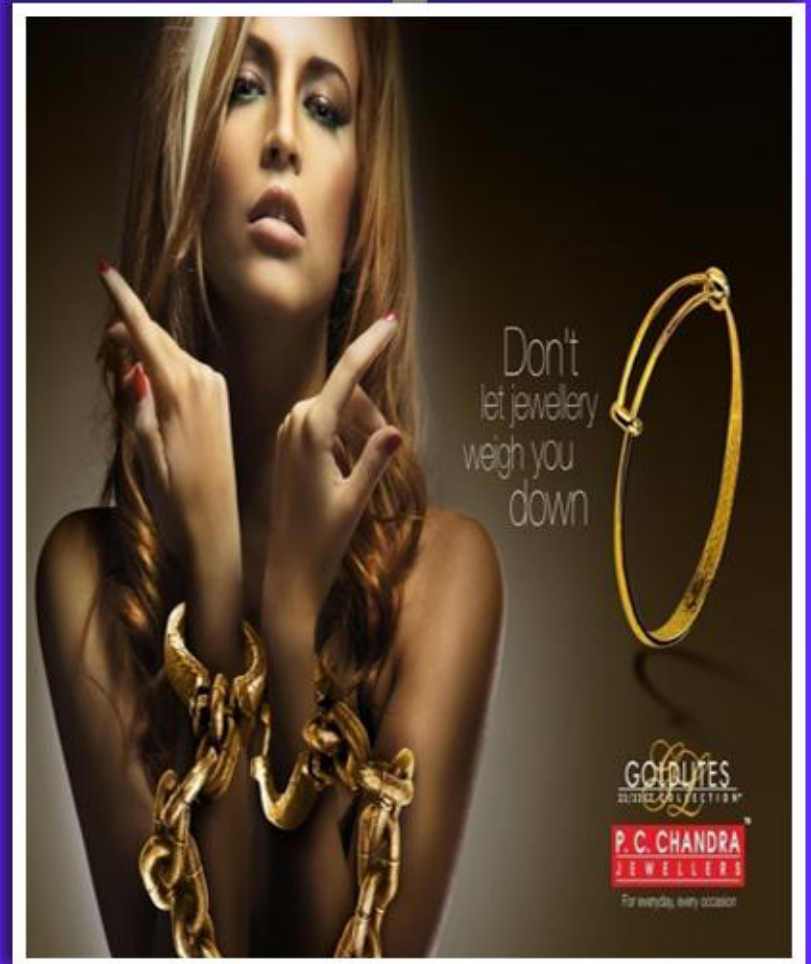
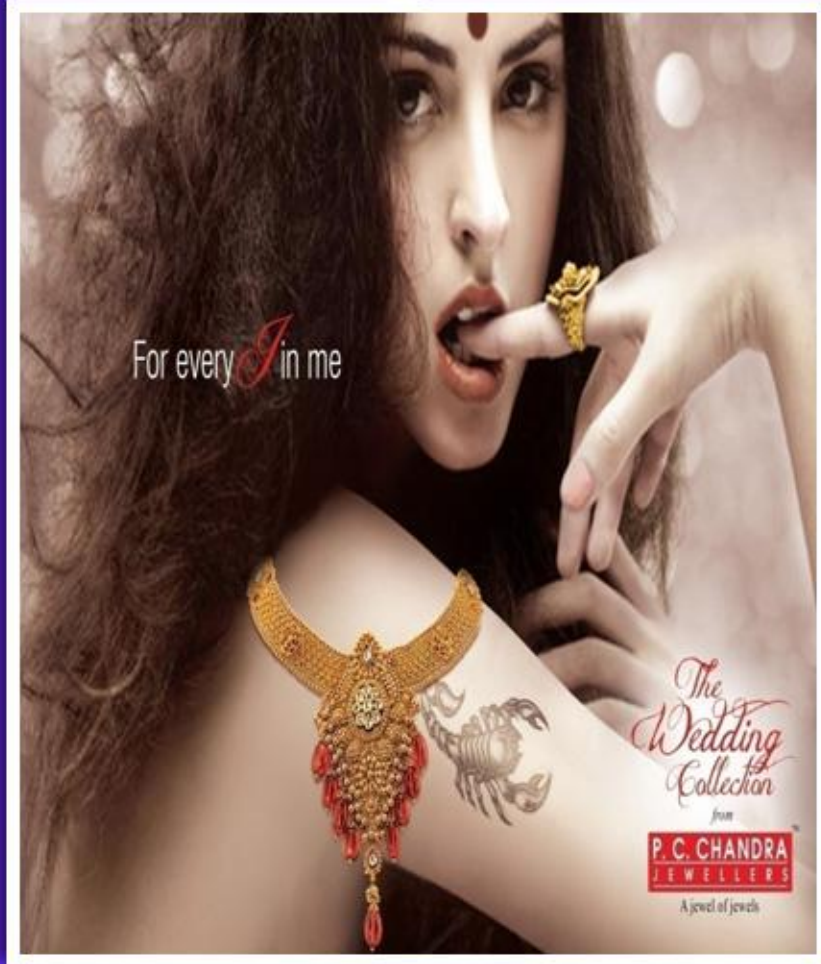
### STEEL TMT REBAR

STRENGTH IS IN THE GRIP





# P.C CHANDRA JEWELLERS



# XTECH CREATIVES



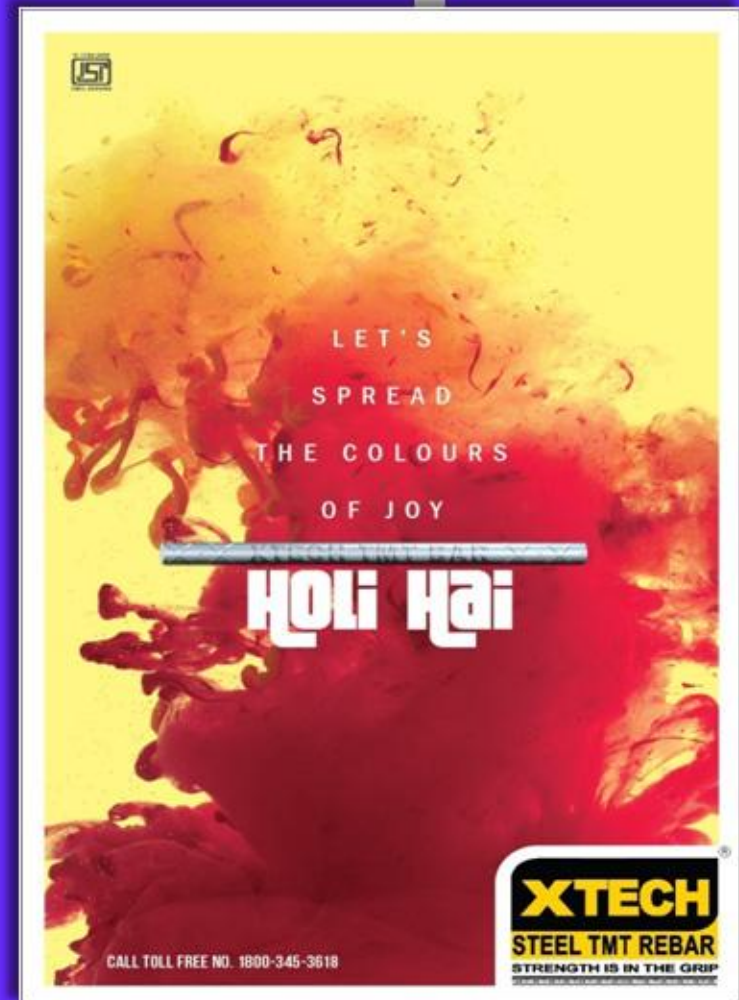
Let this fiesta of lights bring  
a lot of joy to you and your family.

**Happy  
Diwali**

**XTECH**  
STEEL TMT REBAR  
STRENGTH IS IN THE GRIP

CALL TOLL FREE NO. 1800-345-3618

The advertisement features a vibrant orange background with stylized Diwali motifs, including colorful triangles and a staircase of lights. A silver steel rebar is positioned diagonally across the center. The text 'Happy Diwali' is written in a bold, white, stylized font. The XTECH logo and tagline are at the bottom right, and the toll-free number is at the bottom left.



LET'S  
SPREAD  
THE COLOURS  
OF JOY

**Holi Hai**

**XTECH**  
STEEL TMT REBAR  
STRENGTH IS IN THE GRIP

CALL TOLL FREE NO. 1800-345-3618

The advertisement features a vibrant yellow and red background with a large, swirling cloud of Holi powder. A silver steel rebar is positioned horizontally across the center. The text 'LET'S SPREAD THE COLOURS OF JOY' is written in a white, sans-serif font. The text 'Holi Hai' is written in a bold, white, stylized font. The XTECH logo and tagline are at the bottom right, and the toll-free number is at the bottom left.



# PRINT & FABRICATION



# PANTALOONS-VM





# PANTALOONS-VM



# IN-SHOP BRANDING





# POP AND BRANDING ERKE & JOMA



# POP BRANDING AQUALITE





# CLIENT PORTFOLIO



**STAR CEMENT**  
*Solid Setting*



**Pidilite**



**CENTURYPLY**<sup>®</sup>



**ALLAHABAD BANK**  
*(A Govt. of India Undertaking)*  
*A tradition of trust*



**MACLEODS**



**vivo**  
Smart Phone

# CLIENT PORTFOLIO



*Class, Convenience & Comfort*



*Experience... Expertise... Trust...*





# CLIENT PORTFOLIO



# CLIENT PORTFOLIO





# CLIENT PORTFOLIO



Canon



superhits  
**RED**  
FM 93.5  
*Bazaarte Raho!*



pantaloons



**RENAULT**  
Passion for life

# **CONTACT US**

**Thank you**

**For any query,**

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0361-2466768

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**or**

**Meet us at:**

**Soniram Bora Road,**  
**Bora Service, Guwahati.**